



**Exclusive. All-Inclusive. Simple.**

**The Founders Club unites all of the association's promotional opportunities into one program and adds exclusive benefits not otherwise available.**

## Exclusive

- ◆ Recognition as a leader in transportation and a partner in ATA's efforts to make the industry safer and stronger
- ◆ Consistent brand recognition at more than 30 ATA events and every publication in 2023
- ◆ Advertising space in the *Arkansas Trucking Report* and the *Guide to Arkansas Trucking*
- ◆ Logo recognition at ATA office, on ATA website and at all Board of Directors meetings
- ◆ Available to all ATA members

## All-Inclusive

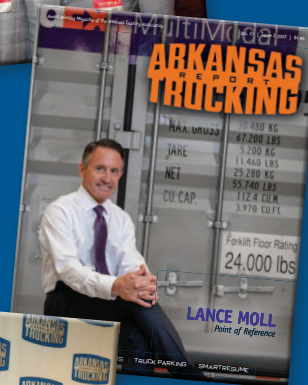
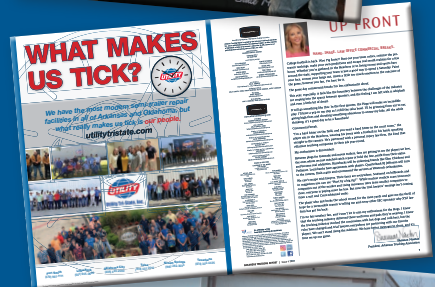
- ◆ Comprehensive packages promote your dedication to the trucking industry in Arkansas year-round
- ◆ Bundle print advertising with event sponsorships to receive premiere recognition and increased value

## Simple

- ◆ Choose your Founders Club package, Patron or Supporter, or create a custom package
- ◆ One Decision. One Invoice. Receive exclusive and extensive recognition throughout 2023



## Featured Founders



**The single greatest promotional opportunity ATA has to offer!**

**ATA offers different packages so your company can join at the level that fits your budget.**



### **PATRON Package: \$22,000**

- ◆ Top-tier conference sponsorship and all related benefits
- ◆ Top-tier trucking championship sponsorship and all related benefits
- ◆ Four complimentary conference registrations
- ◆ Six full-page color ads in *Arkansas Trucking Report* throughout 2023
- ◆ One full-page color ad in annual membership publication, *Guide to Arkansas Trucking*
- ◆ Signage in the ATA office
- ◆ Recognition at ATA events, board meetings, educational sessions and other meetings year-round
- ◆ Company logo and link on ATA website
- ◆ Founders representation in annual membership publication and every issue of *Arkansas Trucking Report*
- ◆ Recognition in the Trucking Executive Update newsletter from ATA President Shannon Newton

### **SUPPORTER Package: \$12,000**

- ◆ Second-tier conference sponsorship and all related benefits
- ◆ Second-tier trucking championship sponsorship and all related benefits
- ◆ One complimentary conference registration
- ◆ Three full-page color ads in *Arkansas Trucking Report* in 2023
- ◆ One half-page color ad in annual membership publication, *Guide to Arkansas Trucking*
- ◆ Signage in the ATA office
- ◆ Recognition at ATA events, board meetings, educational sessions and other meetings year-round
- ◆ Company logo and link on ATA website
- ◆ Founders representation in annual membership publication and every issue of *Arkansas Trucking Report*
- ◆ Recognition in ATA social media

### **CUSTOM Package**

- ◆ Packages can be customized at the levels above to include the events/advertising your company already engages in or best suits your interests. To build your package contact Katie Thomason, [katiethomason@arkansastrucking.com](mailto:katiethomason@arkansastrucking.com).

### **2023 Additional Opportunities**

Your Founders package includes top benefits and marketing opportunities at our biggest events of the year. We offer a number of additional safety, educational and networking events. You can easily add any of the opportunities to your package for a complete year's booking in one invoice.

- ◆ Annual membership dues
- ◆ Safety Symposium
- ◆ Council meeting sponsorships
- ◆ Vendor Showcase opportunities
- ◆ Play for the PAC events