



SAFETY MANAGEMENT COUNCIL

MEETING MINUTES

January 22, 2015

Rogers, AR

CALL TO ORDER

Malea Still, Tyson Foods, Inc., ATA SMC Chairman, welcomed and called the meeting to order.

HOUSEKEEPING

- Emergency Exits
- Informal meeting format; feel free to use the facilities as needed
- Out of courtesy to others, please turn off your cell phones or put them on silent; if you need to make a call, please step out of the room
- There is a sign in sheet being passed around, please make sure that you all sign the sheet.

ANNOUNCEMENTS

1. The Commercial Motor Vehicle Safety Alliance (CVSA) has launched a new driver recognition program called IDEA or International Driver Excellence Award. The deadline for nominations is Friday, February 27, 2015 you may download the IDEA nomination form at www.cvsa.org. There is a flyer on your table.
2. **April 29-May 1**
ATA Annual Business Conference & Vendor Showcase
Hot Springs
3. **June 11-13**
ATA Trucking Championship
Rogers
Please find sponsorship flyers on the tables and please put that in your budget. Companies that sponsor received discounted registration rates for their drivers and technicians. Also, if you are interested in volunteering, please see myself or Sarah.
 - Trucking Championship Video shown
4. **November 2-4**
American Trucking Associations is hosting their Safety & Human Resources Conference in Little Rock.

2015 Safety Management Council applications have been emailed. You must renew your Council membership by submitting the application to ATA each year in order to receive notifications of meetings and other important safety related information. It is a corporate membership, as many company representatives can receive the information for one annual fee of \$100. If you are unsure if your company has renewed, please see Sarah.

INTRODUCTIONS

Self-introductions were made.

READING OF THE MINUTES OF LAST MEETING

The minutes from our last meeting have been published on our web site. Do I have a motion to waive the reading of those minutes and approve them as written?

OLD/NEW BUSINESS

Is there any old business today? none

Is there any new business? none

MOTION TO ADJOURN BUSINESS MEETING

If there is no further business, I would like to adjourn the business meeting. Do I have a motion to adjourn? Motion made and carried

ACKNOWLEDGEMENT OF PRESENTERS

Our presenters today are Greer Woodruff of JB Hunt, David Whiteside of JB Hunt and Dean Newell of Maverick Transportation.

Greer Woodruff is the Sr. VP of Safety, Security and Driver Personnel at J.B. Hunt Transport. Greer is a native of Arkansas graduating from the University of Arkansas with a Bachelor of Science degree in Finance and Real Estate and a Master's degree in Business Administration. Upon completions of his Master's degree in 1987 Mr. Woodruff joined J.B. Hunt Transport. He has over 27 years of experience in the transportation industry and is an industry leader in transportation safety and driver personnel matters.

Mr. Woodruff currently serves on the American Transportation Research Institute (ATRI) Research Advisory Committee (RAC) and as the chairperson of the Technology Advisory Committee for the Alliance for Driver Safety and Security (the Trucking Alliance).

Mr. Woodruff has formally served on the Transportation Research Board (TRB) Oversight Panel for Commercial Truck and Bus Safety Synthesis Program (CTBSSP), the National Safety Council, International Large Truck and Bus Safety Research and Policy Symposium Planning Committee in 2003 and 2005, the board of delegates for the National Safety Council Transportation Section, the Intelligent Transportation System (ITS) Advisory Committee. He also served as the Vice Chair of ATA's Safety Policy Committee and Vice Chairman of the Regulatory Committee and numerous other industry working groups.

Greer, his wife Amy and their three sons live in Fayetteville, AR. Mr. Woodruff is active in the community. He formally served on the Board of Directors for the Donald W. Reynolds Boys and Girls Club, formally chaired Faith in Action and served and supported a number of other local non-profit organizations.

David Whiteside, Senior Director of Compliance at J.B. Hunt Transport, Inc.

David is a native of Arkansas who served in the United States Marine Corps following graduating from Brinkley High School. While serving in the Marine Corps, David attended the University of Oklahoma graduating with High Honors with a BA in Business Management. Upon completion of his Marine Corps service in 1986 and Crowder College's Truck Driving Program in 1987, David joined J.B. Hunt Transport. He is responsible for DOT and OSHA compliance.

David has been active in the Commercial Vehicle Safety Alliance and served on the Driver Enforcement Committee for many years.

David is active in his church, Colonial Baptist Church, in Rogers, Arkansas and has taken missions trips to South America and Hungary.

An accomplishment which is a source of great pride to David is his achievement of the rank of Eagle Scout in the Boy Scouts of America with his Eagle Scout Certificate signed by President Gerald Ford, the only U.S. President to have achieved the Eagle Scout rank.

Dean Newell, VP of Safety at Maverick Transportation

Dean began his career with Maverick in 1985 as an over-the-road driver. After spending more than ten years as a driver, Dean came off the road and held a variety of positions at Maverick's corporate office in Little Rock, Arkansas, including positions in Recruiting, Training, and Safety. He was promoted to Vice President of Safety in 2000.

Dean is responsible for the overall safety and training program of over 1,400 units. He has one of the best safety records in the industry and was named American Trucking Association's Safety Director of the Year for 2010, as well as Arkansas Safety Director of the Year in 2000.

Dean is a past Chairman of the American Trucking Association's (ATA) National Safety Management Council and sits on many of the ATA's committees and working groups, including the Regulations Committee. He is an active member of the Arkansas Trucking Association. Dean is also on the American Transportation Research Institute's (ATRI) Research Advisory Committee (RAC) as well as on the Qualcomm's Safety Advisory Board. Dean and his wife Angie have two children, Darren and Derrek.

Presentation (PowerPoints)

Next SMC meeting will be February 12th

Meeting Adjourned

Have a safe trip back to work or home!