



TRUCK SHOWCASE

June 26, 2026. Rogers, AR. Rogers Convention Center.

EXHIBIT DISPLAY

Your truck will have prominent exposure allowing attendees the opportunity to visit you all day Friday during the technician and driver championships. Booth locations are assigned by Arkansas Trucking Association. **Make your reservation quickly as space is limited to six trucks (no trailers).**

BENEFITS

- Vendor description and logo included in competitor programs
- Logo displayed on-site
- Showcased in the volunteer and luncheon meeting rooms

PRICE

1 truck + 10' x 10' booth	\$1500 (Sponsor Discount Rates: Gold - \$1275, Silver - \$1350, Bronze - \$1425)
2 trucks + 10' x 10' booth	\$2500 (Sponsor Discount Rates: Gold - \$2125, Silver - \$2250, Bronze - \$2375)

HOURS

Installation:	Thursday, June 25	10 a.m.
Exhibit Hours:	Friday, June 26	9 a.m.–3 p.m.
Dismantle:	Friday, June 26	3 –5 p.m.

VENDOR LOGO & DESCRIPTION

Send description of exhibited product/service (no longer than 200 words) and company logo in vector (.eps) format to johnduncan@arkansastrucking.com. This description will be included in event programs and is subject to editing.

UTILITIES/SHIPPING & HANDLING

ATA will assist in coordination of utilities and shipping and handling.

RELEASE OF LIABILITY

ATA will send a standard liability release form once space is reserved.

SUBLETTING SPACE

Subletting of space is prohibited. Two or more firms may not exhibit in a single booth.

PAYMENT

Booths will be reserved and held only for exhibitors who have made full payment prior to event.

REGISTRATION DEADLINE: MAY 28

Email: sarahnewman@arkansastrucking.com



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June 26, 2026 . Rogers, AR . Rogers Convention Center

Company: _____

Billing contact: _____

Billing address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

COMPANY REPRESENTATIVES

(Register up to two company representatives.)

Name: _____ Home ZIP: _____

Cell Phone: _____

Email: _____

Name: _____ Home ZIP: _____

Cell Phone: _____

Email: _____

Check enclosed for total amount of \$ _____

Pay online at arkansastrucking.com

Please bill me for the total amount of \$ _____

All payments must be received in advance of competition.

All exhibitors must provide a company logo in vector (.eps) format for reproduction purposes.

Please email logo to johnduncan@arkansastrucking.com by May 28.

Fees will be refunded if the notice of cancellation is received in writing by the Arkansas Trucking Association no later than the close of business on May 28, with a 3% cancellation fee applied. No refunds will otherwise be given regardless of attendance. ATA will send a liability release form.

Billing contact (please print): _____

Signature: _____ Date: _____

REGISTRATION DEADLINE: MAY 28

Email: sarahnewman@arkansastrucking.com