

ALLIED MEMBER INFORMATION

The Arkansas Trucking Association is owned by trucking companies and private carrier fleets, from one-truck operations to some of the nation's largest. They understand that we are working together to build a pro-business, pro-trucking climate in which to operate.

Our mission is simple:

Protect the collective interests of trucking companies in the political and regulatory arenas.

Promote the dynamics of trucking so that people have a better understanding of the link between America's primary freight delivery system and the standard of living they enjoy.

Serve our members to help them to grow their business and their profits.

The Arkansas Trucking Association welcomes businesses for corporate membership that support a strong united trucking industry in Arkansas. Allied members are businesses that provide services or sell products to the trucking industry.

ALLIED MEMBERSHIP DUES: \$750

ARKANSAS TRUCKING ASSOCIATION MEMBER COUNCILS

Membership includes a subscription to our bi-monthly publication, notifications and event invitations for three exclusive councils that cover all areas of the industry.

The purpose of the Safety Management Council is to promote cooperative efforts for increased safety, efficiency and economy in all phases of highway transportation by commercial vehicles. The SMC focuses on the following to achieve its purpose:

- Guest speakers on safety and compliance topics
- Interchanging ideas and information
- Discussion of implementation strategies
- Fleet safety contests
- Coordination of the annual Arkansas Truck Driving Championship

The purpose of the Maintenance & Technology Council is to impact corporate efficiencies by utilizing new technologies and equipment operations. MTC provides a forum for discussion related to maintenance and technology management. The MTC focuses on the following to achieve its purpose:

- Speakers on product comparisons and/or new technologies
- Interchanging ideas and information
- Discussion of implementation strategies
- Recommended vehicle specifications
- Preventive maintenance guidelines
- Fuel economy guidelines
- Vehicle maintenance standards for maintenance cost reporting
- Technician Training
- Coordination of the annual Arkansas Technician Championship

The purpose of the Accounting & Finance Council is to promote cooperative efforts among member companies of the ATA to increase education and research of taxation, finance, accounting, collection, risk management and insurance issues impacting the trucking industry. The AFC focuses on the following to achieve its purpose:

- Regular meetings for discussion
- Interchanging ideas and information
- Council research
- Development of educational materials
- Promoting growth and participation in the Council